

## Rules for BTC Brawl and Bull Run advertising campaigns

The period of advertising campaigns BTC Brawl and Bull Run: from 12.00 on April 20, 2020 till 23.59 on May 20, 2020 (Minsk time).

*How to become a participant?*

*To participate in both campaigns you need to make at least one transaction after the start of the campaign.*

*Prize pool.*

*The total maximum prize pool is 50 Bitcoins.*

*The prize pool is divided in equal shares between the BTC Brawl and Bull Run campaigns.*

*The initial prize pool is 1 Bitcoin. The prize pool increases depending on trading volume made by all participants of the advertising campaigns since their launch in the following order:*

<i>Volume, mln. \$</i>	<i>0-99</i>	<i>100-199</i>	<i>200-299</i>	<i>300-399</i>	<i>400-599</i>	<i>600-899</i>	<i>900-1399</i>	<i>1400-2399</i>	<i>2400-4899</i>	<i>4900 +</i>
<i>Prize pool, BTC</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>7</i>	<i>10</i>	<i>15</i>	<i>25</i>	<i>50</i>

## Terms and conditions.

### BTC Brawl.

All participants are divided into 3 leagues:

- League of Whales – participants with trading volume of over \$1 million;
- League of Bulls – participants with trading volume of more than \$250 thousand, but less than \$1 million;
- League of Hamsters – participants with trading volume of more than \$1,000 but less than \$250,000.

Places in each league are determined according to the profitability of the participant. Profitability is determined as a percentage:

$$\text{Sum (rpl)/Sum (Margin) *100\%,}$$

where the Sum (rpl) is the financial result of the executed transactions, Sum (Margin) is the amount of margin (prepayment/collateral) used to execute the transaction. The results of the Sum (rpl) and the Sum (Margin) are summed up, in case of more than one transaction. All the sums for the purposes of the campaign are converted into US dollars at the rate defined by Currency.com.

If the minimum volume for qualification to a higher league is reached, the transition is automatic and the results of all previous transactions are saved.

## Bulls' Run

The order of the participants is determined based on the number of points received by each participant.

Participants can gain scores under the following conditions:

- 10 points for each \$1 of a trading commission paid by the participant.
- 20 points for each \$1 of a trading commission paid by the participant for trades on Commodities during first week of the campaign (20.04.2020 - 26.04.2020), Currencies during second week of the campaign (27.04.2020 - 3.05.2020), Shares during 3rd week of the campaign (4.05.2020 - 10.05.2020), Cryptos during 4th week of the campaign (11.05.2020 - 17.05.2020), Indices during 5th week of the campaign (18.05.2020 - 20.05.2020).
- 5 points for each \$1 of a trading commission paid by participant's friend who registered using the referral link of the campaign participant.
- 100 points for each participant's friend who registered using the referral link of the campaign participant, verified the account and made 1 trade.
- 100 points if participant trades each of 5 tokenised asset classes (Cryptos, Currencies, Commodities, Shares, Indices) in 1 day ("Strike") (max. 1 Strike per day).
- 1000 additional points for 10th Strike.
- 1500 additional points for 15th Strike.
- 2000 additional points for 20th Strike.

Other conditions of the advertising campaign

Accrual of points, change of percentage, changes in the leaderboard are performed in real time.

Days are calculated from 0.00 till 23.59 Minsk time of the respective day.

Weeks are calculated from 0.00 Monday till 23.59 Sunday Minsk time of the respective week.

Trade is position open on leverage or exchange deal.

Distribution of prizes is performed as specified in Appendix 1 to the Rules.

The final places of the participants are determined as of 23.59 on May 20, 2020 (Minsk time).

In case if several participants have an equal number of points, the priority is determined depending on the amount of commission paid by the participants for the period of advertising campaigns.

Participants who have not verified their accounts before the end of the campaigns will lose the right to receive gifts and will be excluded from those who are entitled to receive the gifts.

Clients take part in advertising campaigns at their own discretion.

For the purposes of these campaigns, a "gift" is understood as a gratuitous and irrevocable transfer of the ownership of tokens to the Client/ Participant in accordance with the Terms and Conditions of the crypto platform (trading platform), other software and website.

The organiser has a right to terminate (complete) advertising campaigns prematurely or change their conditions unilaterally. The decision of the Organiser about the early termination (completion) doesn't extend to participants who have fulfilled its conditions till the moment of the early termination of the advertising campaigns.

The organiser has a right to extend the campaigns at its own discretion and for any period of time.

The Client/Participant must comply with the terms and conditions of the promotional campaigns, exercise the rights granted to him to participate in the campaign in good faith and reasonably based on the objectives of the campaign and must not violate its terms and conditions and the right to participate in it. In case of violation of the campaign conditions, the Organiser has a right to disqualify the participant by excluding him/her from the list of participants. The Organiser has a right to bar the Client from participation in the advertising campaign or to suspend the Client's participation, in case if the Client violates the campaign's conditions. Violation of campaign conditions means fulfillment by the Client/Participant of actions which, in opinion of the Organiser, contradict the purposes of the advertising campaign and involve gaining by the Client/Participant of unreasonable benefits, including those based on technical and/or organisational features and/or campaign conditions.

The price (cost) of tokens (including for the purposes of expressing the price (cost) of some tokens in the prices (cost) of other tokens) is determined by the Organiser at its own discretion.

In case if as a result of technical problems the points were unreasonably accrued or were not accrued to the participant, the Organiser has the right to make corresponding adjustments.

If, in accordance with the legislation, the Organiser will be obliged to withhold a personal income tax or another tax from the amount of this income, the relevant income will be transferred to the Customer excluding the tax.

Appendix 1.

BTC Brawl
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Hamsters	% of the prize pool	Bulls	% of the prize pool	Whales	% of the prize pool
1	1.50%	1	4.50%	1	9.00%
2	1.00%	2	3.00%	2	6.00%
3	0.75%	3	2.25%	3	4.50%
4	0.50%	4	1.50%	4	3.00%
5	0.40%	5	1.20%	5	2.40%
6	0.30%	6	0.90%	6	1.80%
7	0.25%	7	0.75%	7	1.50%
8	0.15%	8	0.45%	8	0.90%
9	0.10%	9	0.30%	9	0.60%
10	0.05%	10	0.15%	10	0.30%

Bull run	
Place	% of the prize pool
1	4.0000%
2	3.5500%
3	3.1500%
4	2.9000%
5	2.1500%
6	1.9000%
7	1.6500%
8	1.4000%
9	1.1500%
10	0.9000%
11	0.5500%
12	0.5444%
13	0.5389%
14	0.5333%
15	0.5278%
16	0.5222%
17	0.5167%
18	0.5111%
19	0.5056%
20	0.5000%
21	0.4944%
22	0.4889%
23	0.4833%

24	0.4778%
25	0.4722%
26	0.4667%
27	0.4611%
28	0.4556%
29	0.4500%
30	0.4444%
31	0.4389%
32	0.4333%
33	0.4278%
34	0.4222%
35	0.4167%
36	0.4111%
37	0.4056%
38	0.4000%
39	0.3944%
40	0.3889%
41	0.3833%
42	0.3778%
43	0.3722%
44	0.3667%
45	0.3611%
46	0.3556%
47	0.3500%
48	0.3444%
49	0.3389%
50	0.3333%
51	0.3278%
52	0.3222%
53	0.3167%
54	0.3111%
55	0.3056%
56	0.3000%
57	0.2944%
58	0.2889%
59	0.2833%
60	0.2778%
61	0.2722%
62	0.2667%
63	0.2611%

64	0.2556%
65	0.2500%
66	0.2444%
67	0.2389%
68	0.2333%
69	0.2278%
70	0.2222%
71	0.2167%
72	0.2111%
73	0.2056%
74	0.2000%
75	0.1944%
76	0.1889%
77	0.1833%
78	0.1778%
79	0.1722%
80	0.1667%
81	0.1611%
82	0.1556%
83	0.1500%
84	0.1444%
85	0.1389%
86	0.1333%
87	0.1278%
88	0.1222%
89	0.1167%
90	0.1111%
91	0.1056%
92	0.1000%
93	0.0944%
94	0.0889%
95	0.0833%
96	0.0778%
97	0.0722%
98	0.0667%
99	0.0611%
100	0.0556%